

HEXA  SCOPE



Technology







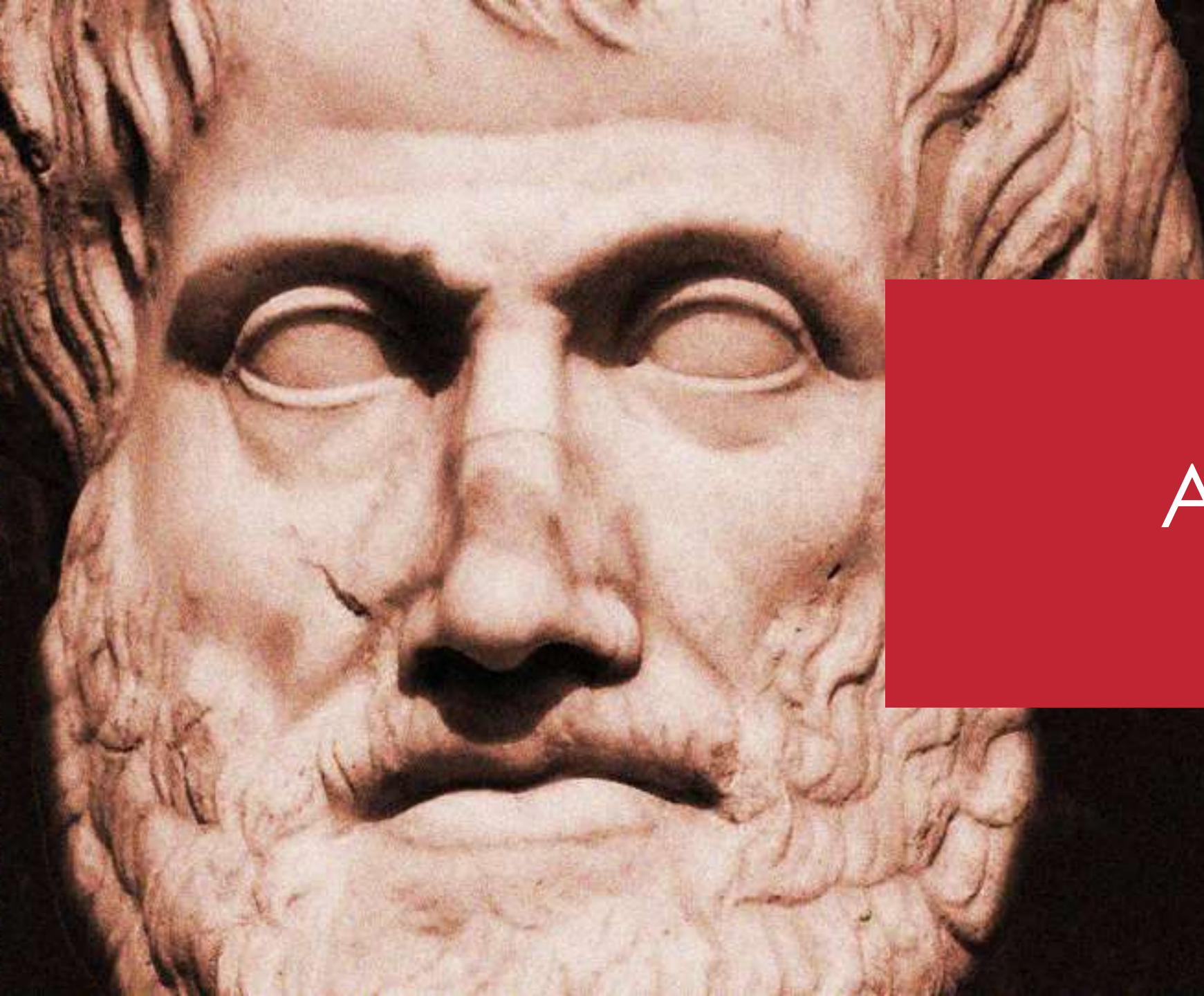




A man with a full beard and glasses is sitting and reading a book. He is wearing a dark blue long-sleeved shirt. The background is slightly blurred, showing a brown leather sofa and a framed picture on the wall. A large red rectangular overlay is positioned in the center of the image, containing the word "Storytelling" in white text.

# Storytelling





Aristotle

# Narrative Structure

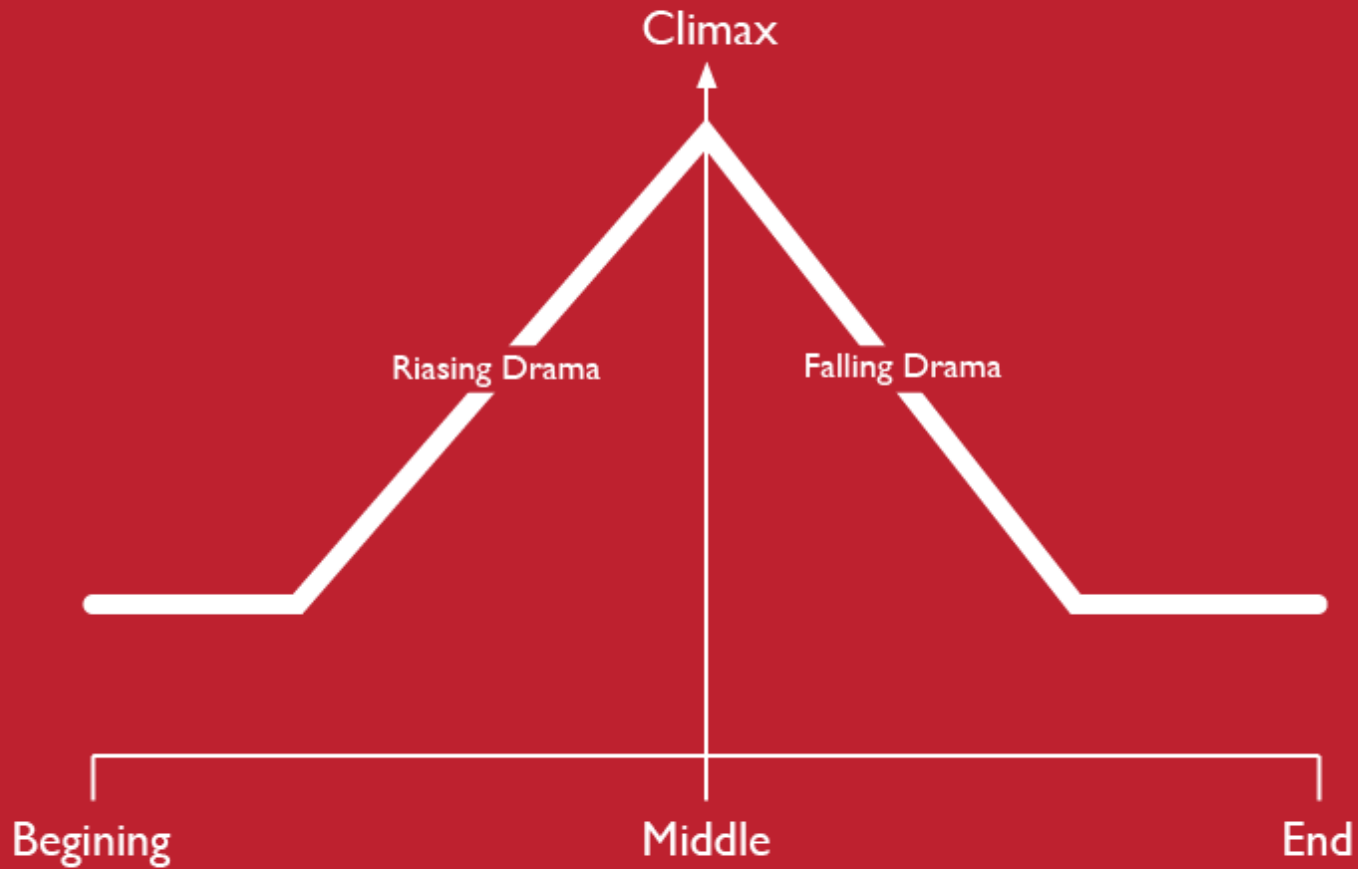






Gustav Freytag

# Freytag's pyramid

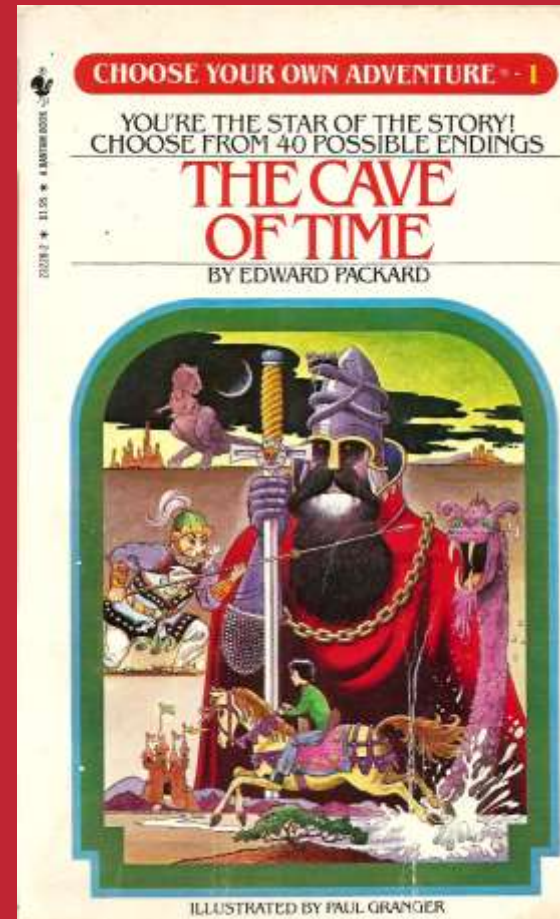
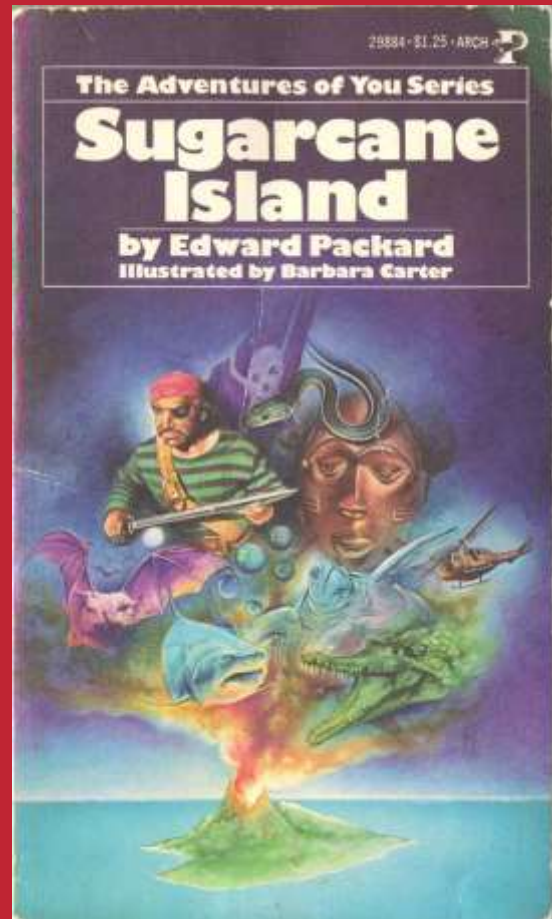






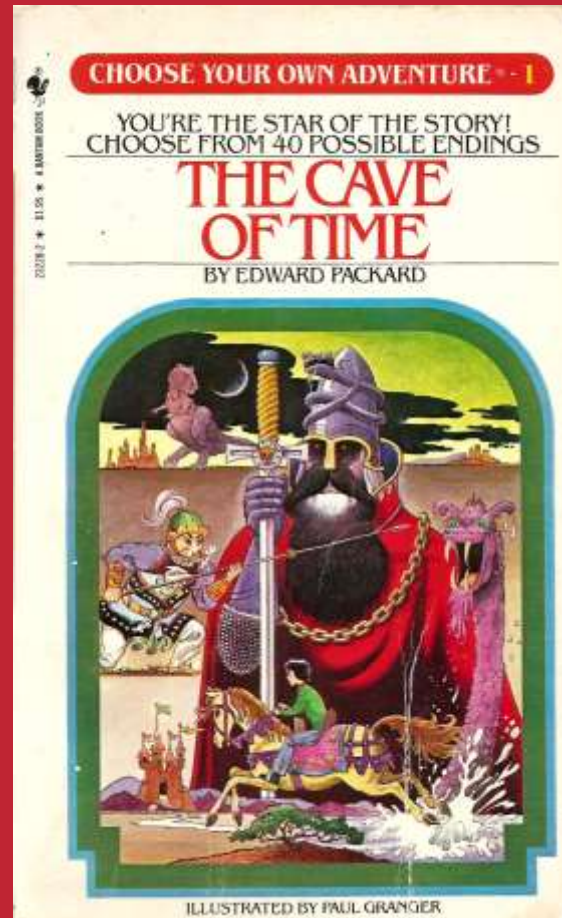
Edward Packard

# Choose Your Own Adventure

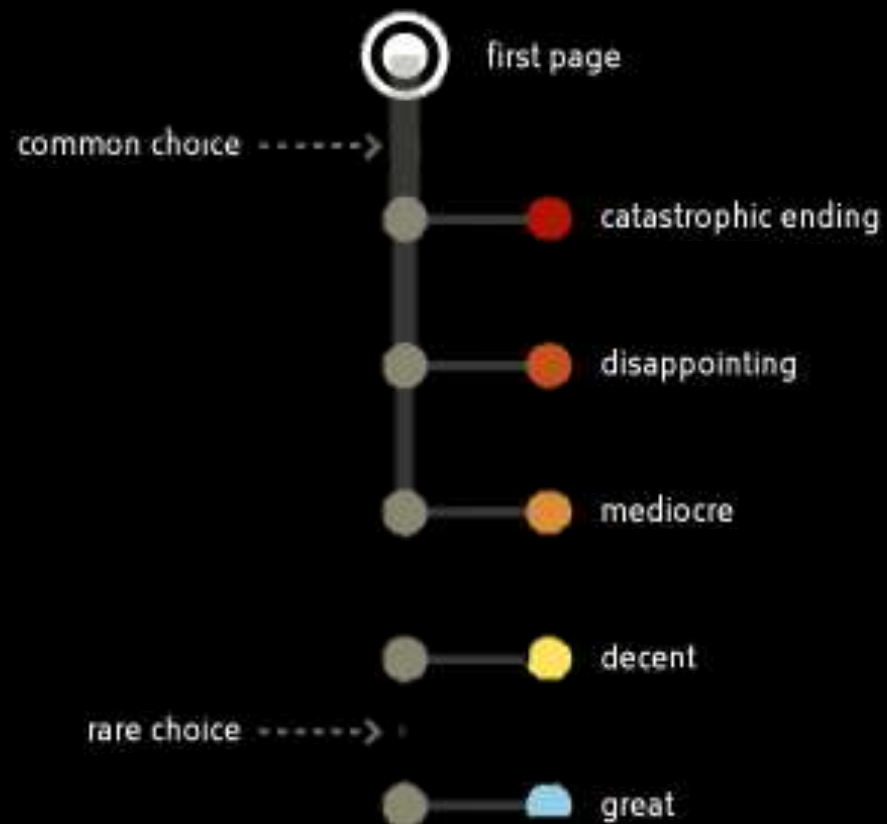
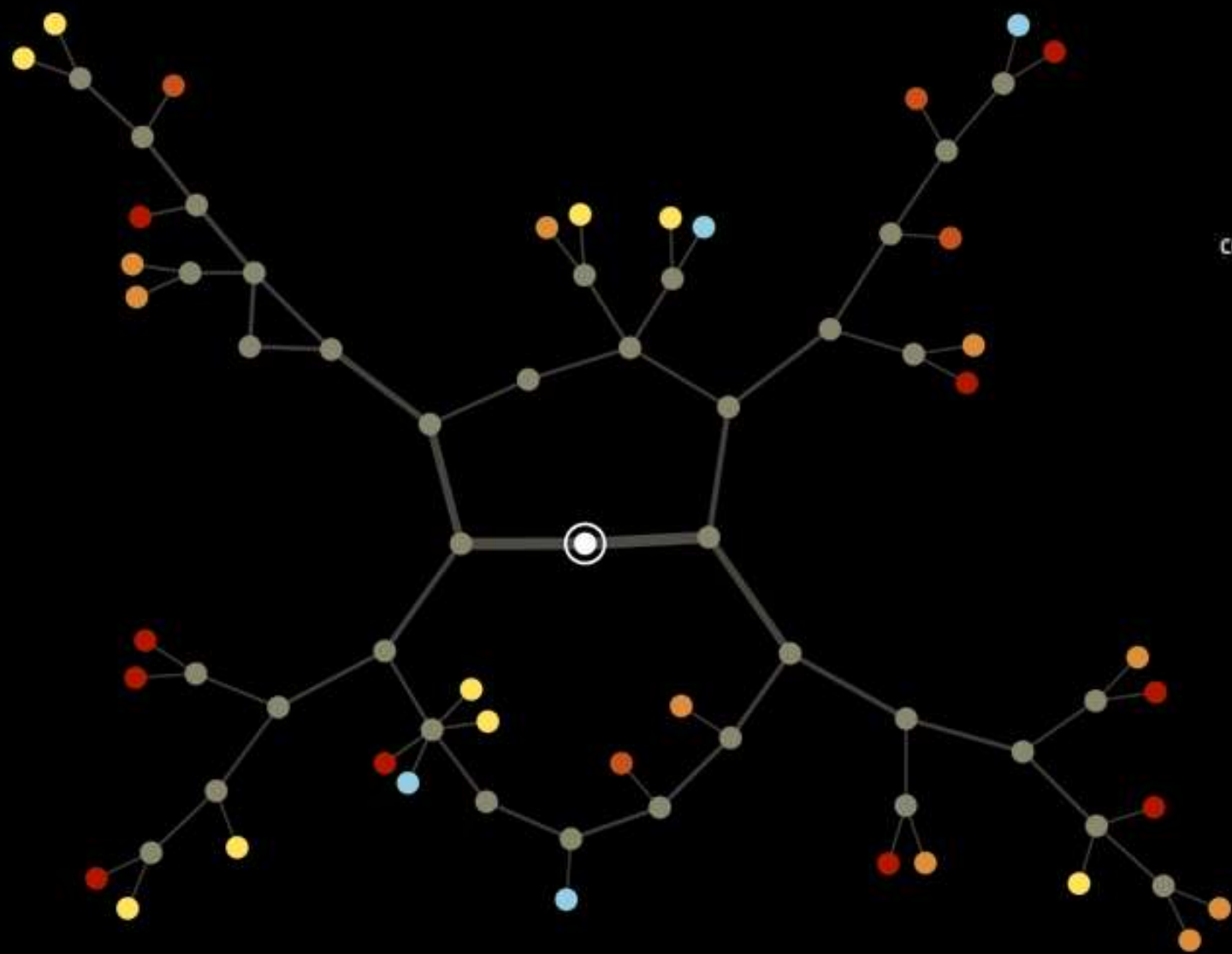




# The Cave of Time - 1979

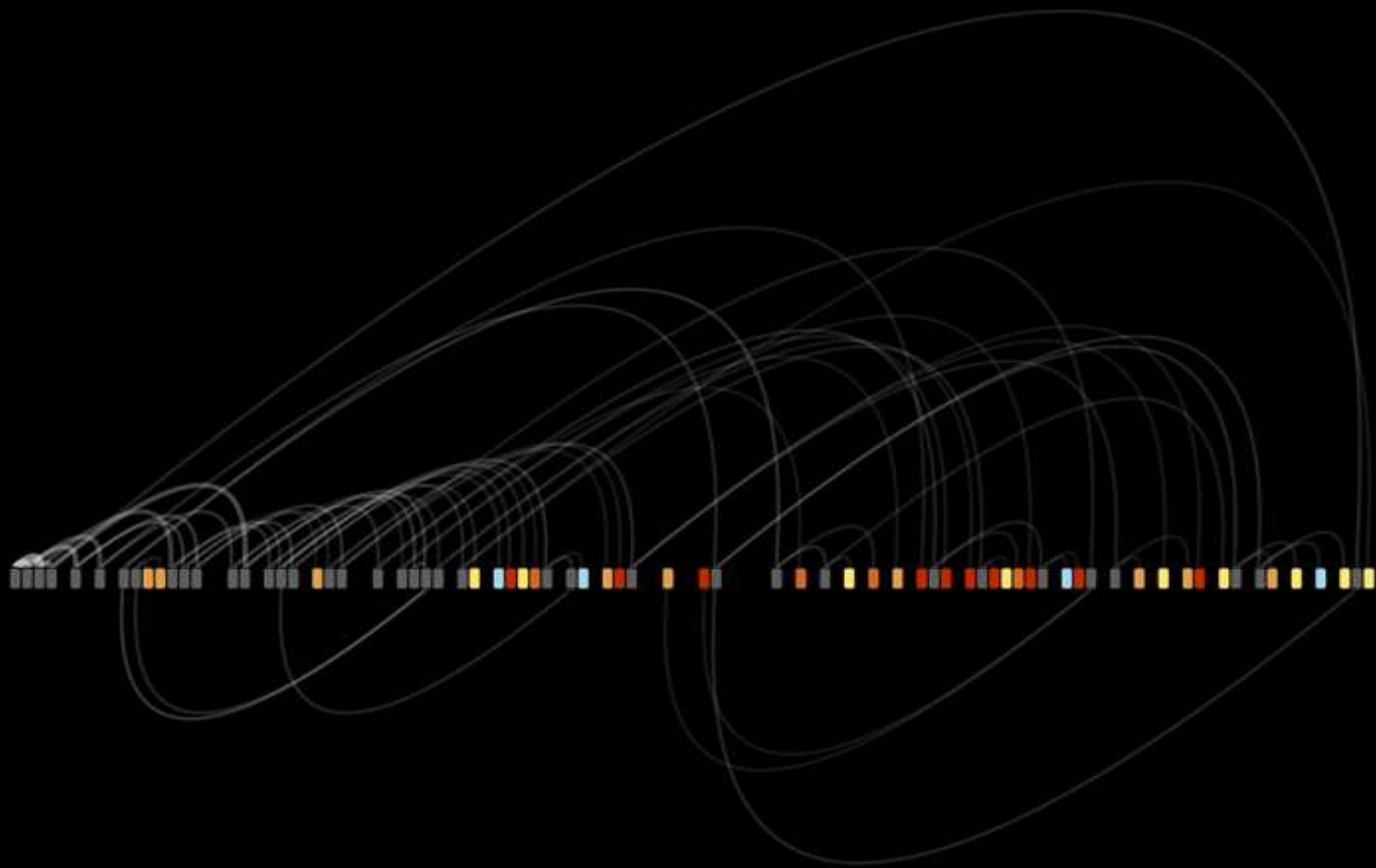


40 endings  
50 unique paths

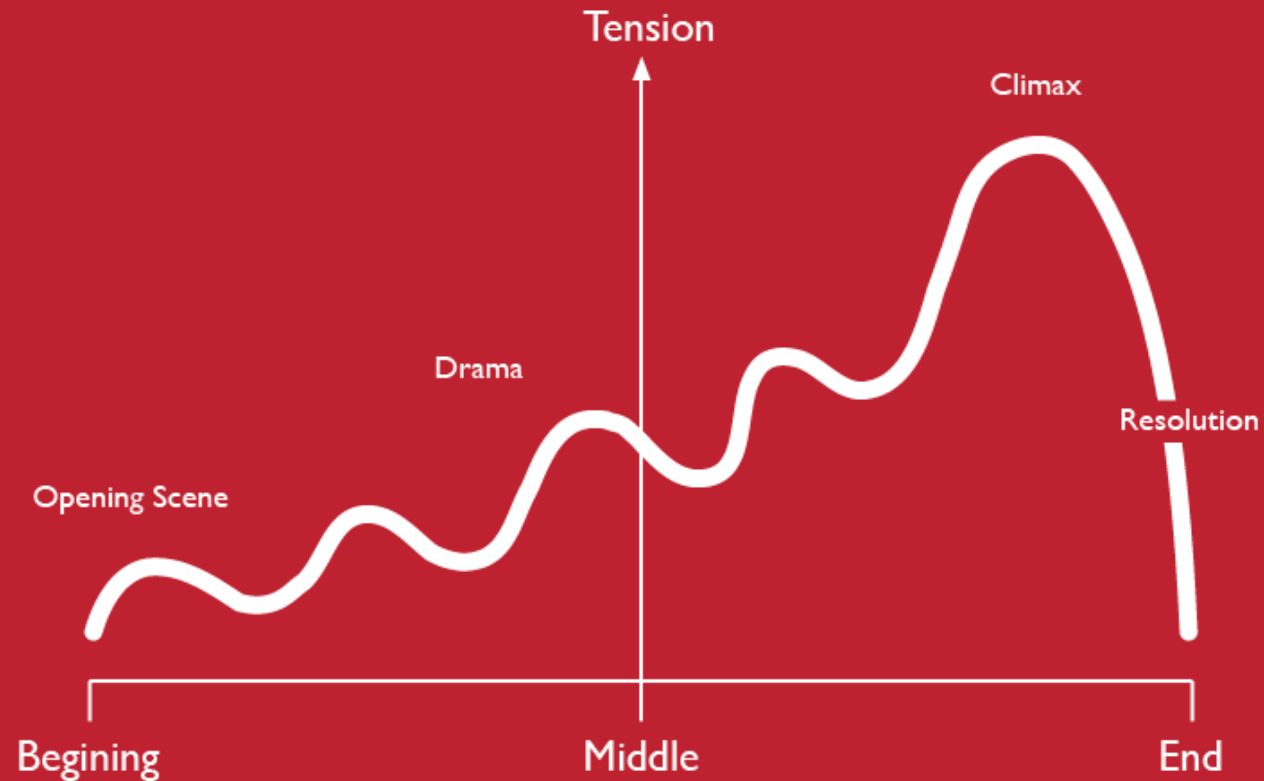








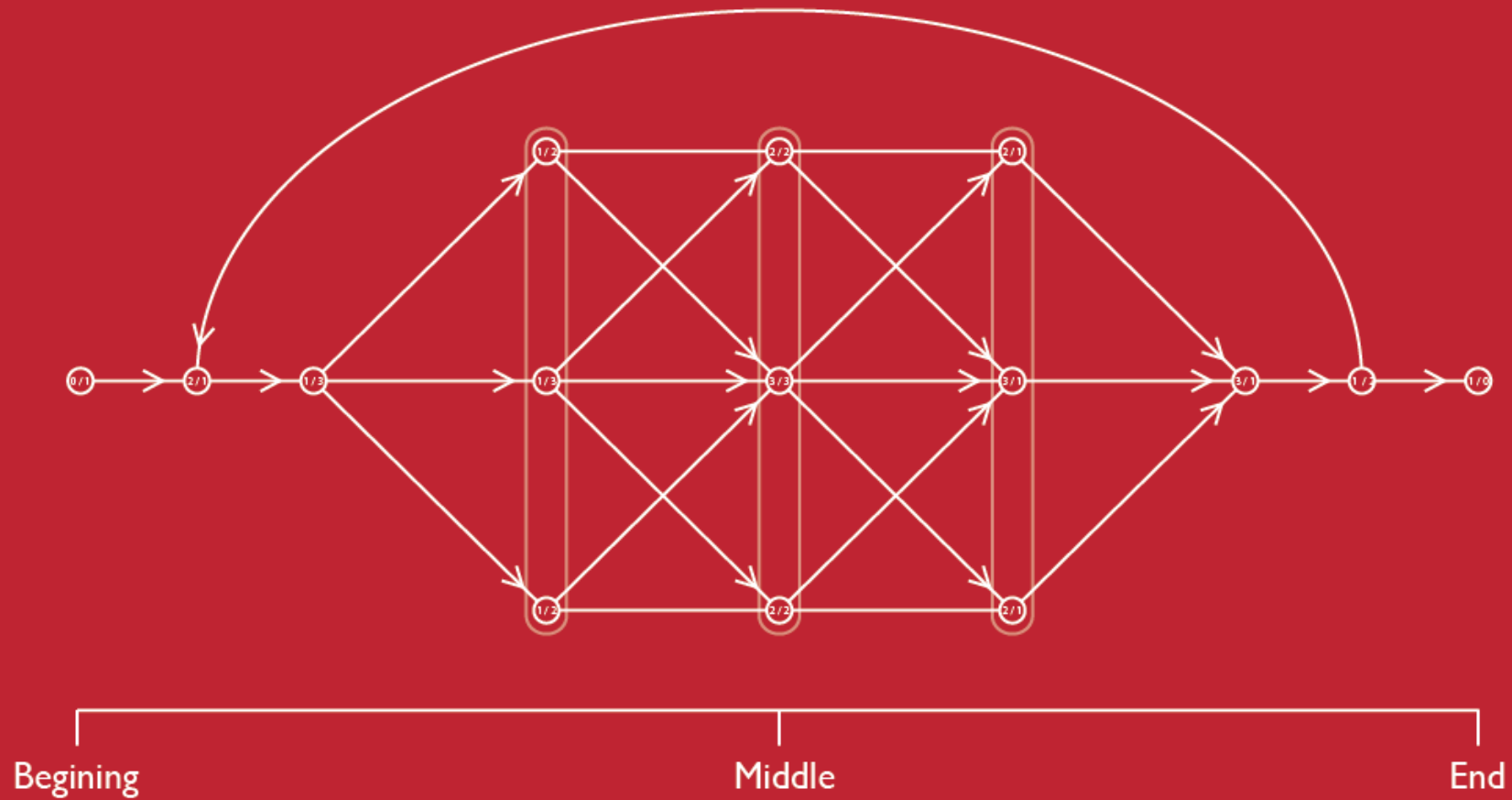
# Classic Story Arc





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# Matrix Storytelling





# Audience Led Narrative

























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